

Breakfast at the Bank

(It's back!)

What is it?

- Read below but remember this is YOUR meeting, we will do our best to make it what you want!
 - Brock Market EDUCATION and OUTLOOK on commodities important to your customers
 - ~2 hour seminar delivered by Brock Associates Consultants and/or Brokers
 - Focus on developing a marketing plan, hedging strategy w/ examples

Why do it?

- This is a great way for you to deliver value to your customers, connect and build relationships
- Farmers and bankers need to be educated on market trends and good marketing practices

When can you host?

- Anytime between November 1st and March 15th
- Let us know what dates work for you and we will come to you. For logistical reasons, seminars will be organized partly by geography. We will do our best to accommodate your schedule
- Suggested times: Breakfast around 7-8, meeting to follow. Can also be scheduled around lunch
 - Contact us now to schedule! We did 30+ in Dec.-Jan. last year and could not fulfill all requests...so book your meeting soon

Where will we meet?

- You guessed it...Your bank! (or a meeting place of your choosing)

How do I get started?

- Call or email David Brock at 414.540.2623 and DBROCK@BROCKREPORT.COM to schedule
- Like the idea but want to make some changes? Give Dave a call to discuss. We are open to changing the duration and focus of the meeting to suit your needs! This is your meeting

What will you have to do?

- Coordinate the meeting space and breakfast, cover seminar costs
- There is a fee of \$1,000 to help us cover travel and expenses. If you want to hold two or more meetings the cost is \$500 for each additional meeting if we can consolidate travel
 - Promoting the event and bringing your customers, registration
 - Print handouts if you choose to have them, which we will provide

What will Brock Associates do?

- We can promote the meeting in The Brock Report, TheBrockReport.com, twitter, and Facebook, providing exposure to new clients for you (we'll only promote with your permission)
 - We will provide the presenters and copies of The Brock Report for everyone
 - We can provide artwork for the flyer



BROCK ASSOCIATES

America's Most Complete Commodity Marketing Service