



BROCK ASSOCIATES

invites you to the

2024 Agricultural Economic Symposium

Sandestin Golf & Beach Resort, Sandestin, Florida

February 19 - 20, 2024

EVENT HIGHLIGHTS

- Sunday Reception
- Two Day Agenda
- Dinner Party Monday Night
- Economic & Marketing Focus
- Negotiated Room Rate \$179
- Optional Golf / Fishing Wednesday



— P R E S E N T E R S —



RICHARD BROCK

President

Richard Brock is owner and president of Brock Associates, an agricultural marketing advisory service and publisher of *The Brock Report*, a 20 page weekly fundamental and technical newsletter. His firm, now with nine offices, manages grain sales on over 500,000 acres throughout the U.S. and is an advisor on purchasing strategies for many large poultry, pork, dairy and food companies.



ERIC SNODGRASS

Nutrien Ag Solutions

Eric Snodgrass is a Science Fellow and Principal Atmospheric Scientist for Nutrien Ag Solutions, where he develops predictive, analytical software solutions to manage weather risk for global production agriculture. He provides frequent weather updates that focus on how high-impact weather events influence global agriculture productivity.



DR. DAVID KOHL

Prof. Emeritus, Virginia Tech

David Kohl received his M.S. and Ph.D. degrees in Agricultural Economics from Cornell University. Kohl is Professor Emeritus of Agricultural Finance and Small Business Management and Entrepreneurship in the Department of Agricultural and Applied Economics at Virginia Tech, Blacksburg, Virginia.



RANDY HERTZ

Hertz Farm Management, Inc.

Randy has over forty years experience as a farmland professional in brokerage, farm management, and valuation. He is a member of the National Association of REALTORS®, the Iowa and American Society of Farm Managers and Rural Appraisers, Iowa and National REALTORS® Land Institute, serving as National President in 2006. Randy is also a member of the Iowa Farm Multiple Listing Service, Central Iowa Board of REALTORS®, and Financial Planners Association.

Registration

Registration includes:

- Classroom sessions
- Sunday reception (comp for all)
- Monday breakfast / break / lunch / dinner
- Tuesday breakfast / break / lunch



Date _____ Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Additional Names, Addresses & Phone Numbers:

Full Registration _____ x \$945 = \$ _____

Early Bird Registration (by Jan 19) _____ x \$745 = \$ _____

BA/BIS Client _____ x \$695 = \$ _____

Guest / Spouse of Client _____ x \$445 = \$ _____

Monday Social Only _____ x \$75 = \$ _____

_____ Complimentary _____

Optional Golf Outing available Feb 21

GRAND TOTAL \$ _____

PAYMENT METHOD: VISA MasterCard Discover American Express

Credit Card Number _____ Exp. Date _____ CVV _____

Auth. Code _____ ID _____ **TOTAL AMOUNT DUE \$** _____

3 Ways to Register

1. Email form to:
breport@brockreport.com
2. Call **800-558-3431**
3. Complete and return this form to:
Brock Associates 2050 W. Good Hope Rd
Milwaukee, WI 53209 Fax: 414-540-2621

